

Enrich – 2X Elite Miles Campaign (October 2017)

Terms and Conditions

- 1. This Double Elite Miles Promotion ("Promotion") is open to all Malaysia Airlines Enrich members ("Enrich Members") who travel on Economy, Business and First Class.
- 2. Enrich Members are entitled to earn double Elite miles subject to the terms and conditions of the Promotion herein ("Double Elite Miles").
- 3. Elite Miles may not be used towards the redemption of Enrich Awards or can they be transferred, extended, purchased, sold or given to another member.
- 4. This Promotion is for travel between **26 October 2017 to 31 December 2017** ("Travel Period").
- 5. The Promotion Period will start at 00:00 on 26 October 2017, Malaysia local time (GMT +8) and will end at 23:59 on 08 November 2017, Malaysia local time (GMT +8).
- 6. The Double Elite Miles earned under this Promotion shall contribute towards the accumulation of Elite Miles required to qualify for, or maintain Enrich Elite tier status.

	Enrich Silver	Enrich Gold	Enrich Platinum
Qualifying /	25,000 Elite Miles	50,000 Elite Miles	100,000 Elite Miles
Requalifying Criteria	in one calendar	in one calendar	in one calendar
	year	year	year

- 7. The Double Elite Miles earned is based on the base Elite Miles. There is no change to the Tier Bonus Miles.
- 8. The Elite Miles earned may not be used towards the redemption of Enrich Awards nor can they be transferred, extended, purchased, sold or given to another member. Elite Miles is valid only in the calendar year (January December) in which they are earned and will expire at the end of that year.
- 9. The Double Elite Miles under this Promotion is valid ONLY on MH operated and marketed flights (ticketed on MH 232 document).



- The Double Elite Miles earned under this Promotion is not valid on MH9000 series, oneworld partner airlines, MASwings (MH3000), codesharing flights (MH5000), charter flights (MH 8000) or flight jointly operated by other airlines.
- 11. The flight is defined as any flight from point of origin to the destination.
- 12. This Promotion is only applicable for travel with the following eligible subclasses:

Class of Travel	Eligible Booking Class
First Class	F, A
Business Class	J
	C, D
	Z
Economy Class	Ү, В, Н
	K, M, L, V
	S, N

Note : Q,O,G Booking Classes are not eligible for this promotion.

Example:

Below are examples of the Double Elite Miles earned during the Promotion

				BLUE/SILVER/GOLD/PLATINUM		
Destination	Class of Travel	Eligible Booking Class	Mileage	Accrual %	Elite Miles	2 x Elite Miles
			(one way)		Earned	Earned
KUALA LUMPUR - KUCHING (ONEWAY)	First Class	F, A	603	300%	1809	3618
	Business Class	J	603	200%	1206	2412
		C, D		175%	1056	2112
		Z		160%	965	1930
	Economy Class	Ү, В, Н	603	150%	905	1810
		K, M, L, V		100%	603	1206
		S, N		85%	513	1026



				BLUE/SILVER/GOLD/PLATINUM		
Destination	Class of Travel	Eligible Booking Class	Mileage	Accrual %	Elite Miles	2X Elite Miles
			(one way)		Earned	Earned
KUALA LUMPUR - LONDON (ONEWAY)	First Class	F, A	6587	300%	19761	39522
	Ducinoss	J		200%	13174	26348
	Business Class	C, D	6587	175%	11528	23056
		Z		160%	10540	21080
		Y, B, H K, M, L, V	6587	150%	9881	19762
	Economy Class			100%	6587	13174
		S, N		85%	5599	11198

- 13. There is no limit to the number of Double Elite Miles earned during this Promotion period.
- 14. The member is entitled to move up to more than one tier upgrade, depending on the earning of Elite Miles within the Promotion Period.
- 15. The Double Elite Miles will be credited to the Enrich Member's Account only after the member completes the journey.
- For any retro claim request, Double Elite Miles would be credited to the Enrich Member's account within six (6) to eight (8) weeks after the end of this Promotion ("Double Elite Miles Credit Period").
- 17. If Double Elite Miles do not appear in the members' account after the Double Elite Miles Credit Period, the member can submit their claim within 6 months from date of travel.
- 18. This Promotion is also valid in conjunction with any other promotional offer by Enrich or Malaysia Airlines Berhad ("Malaysia Airlines").
- 19. By joining this Promotion, it is deemed that Enrich Members have read and have agreed to be bound by these Terms and Conditions. Any breach of these Terms and Conditions may result in forfeiture of the Double Elite Miles at Malaysia Airlines absolute discretion.
- 20. Double Elite Miles cannot be exchanged or sold for cash.
- 21. All other rules and regulation including Malaysia Airlines General Terms and Conditions and Enrich Terms and Conditions shall apply.
- 22. Malaysia Airlines shall not be liable for any disruption during the Promotion Period, whether due to technical problems or otherwise, which is beyond its reasonable control. In the event of any disruption, reasonable effort shall be used to remedy the disruption and resume the Promotion on a fair and equitable basis to the entrants.



- 23. Malaysia Airlines reserves the right to cancel, suspend, postpone or extend the Promotion without any prior notice. For the avoidance of doubt, any cancellation, suspension, postponement or extension by Malaysia Airlines of the Promotion shall not entitle Enrich Members to any claim or compensation against Malaysia Airlines, its agents and employees for any and all losses or damages suffered or incurred by the Enrich Members as a direct or an indirect result of the act of cancellation, suspension, postponement or extension.
- 24. Malaysia Airlines, its agents and employees shall not be liable for any loss or damage whatsoever suffered (including but not limited to indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from either participation in this Promotion or with the Double Elite Miles offered or forfeited.
- 25. Malaysia Airlines reserves the right at any time to amend, delete or add to any of these Terms and Conditions including the mechanism of the Promotion at its absolute discretion without prior notice.
- 26. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Promotion.
- 27. Malaysia Airlines shall ensure that the collection, use and disclosure of the Enrich Members personal data in their participation of this Promotion are consistent with the Personal Data Protection Act 2010 ('PDPA'). It is acknowledged that personal data collected and processed in under this Promotion is obtained voluntarily and with your consent. Malaysia Airlines shall ensure that under no circumstances is the collected data, disclosed or sold or passed on to third-parties for any reason. However, Malaysia Airlines may disclose the data collected for a purpose directly related to the purpose it was disclosed at the time of collection to a third party such as other Malaysia Airlines affiliates and subsidiaries or in circumstances specified in the Malaysia Airlines Personal Data Privacy Policy as published at <u>http://www.malaysiaairlines.com/uk/en/footer/privacypolicy.html</u>. Malaysia Airlines should not be held liable for any damage caused as a result of the collection, use, disclosure, loss, misuse, modification, unauthorised or accidental access, alteration or destruction of your personal data unless the actions of Malaysia Airlines were deliberate or grossly negligent.



- 28. If any matter arises which are not covered in these Terms and Conditions, they will be determined solely by Malaysia Airlines.
- 29. The utilisation of Enrich Miles and the redemption of tickets, are further subject to other standard reservations and ticketing rules and regulations including but not limited to, General Conditions of Carriage, Malaysia Airlines rules and regulations, and Enrich Terms and Conditions. Enrich Members must read these applicable standards, rules and regulations together with these Terms and Conditions. If there is any inconsistency between the applicable standards, rules and regulations and with these Terms and Conditions, these Terms and Conditions shall prevail.
- 30. This Promotion and these Terms and Conditions are governed by the laws of Malaysia. Enrich Members agree to submit to the exclusive jurisdiction of the Courts of Malaysia over all matters arising from this Promotion.