

Terms and Conditions

Enrich Triple Everything Campaign (3 X – Enrich Miles, Elite Miles, Elite Sector)

- 1. This Triple Everything Campaign ("Promotion") is open to all Malaysia Airlines Enrich members ("Enrich Members") who travel on Economy, Business and First Class on all destinations on Malaysia Airlines operated flight.
- 2. Enrich Members will be entitled to earn Triple Enrich Miles, Triple Elite Miles and Triple Elite Sectors subject to the terms and conditions of the Promotion herein ("Triple Everything").
- 3. This Promotion is for booking on **09 15 October 2018** ("Booking Period") and travel between **09 October 2018 till 31 March 2019** ("Travel Period").
- 4. The Booking Period will start at **00:00 on 09 October 2018, Malaysia local time (GMT +8)** and will end at **23:59 on 15 October 2018, Malaysia local time (GMT +8).**
- 5. This Promotion is valid for flight bookings ticketed as per the Point of destination ("Destination") with class of cabin as indicated below ("Cabin Class") within the Travel Period. Below are the illustration tables for an Enrich Blue member:

Destination (From/To)	Classes	Accrual	Normal (Enrich Miles/ Elite Miles)	Promo – 3X (Enrich Miles/ Elite Miles)	Normal (Elite Sector)	Promo – 3X (Elite Sector)
KUL - LHR	F/A	300%	19,761	59,283	3	9
	J	200%	13,174	39,522	2	6
	C/D	175%	11,527	34,582	2	6
	Z	160%	10,539	31,618	2	6
	Y/B/H	150%	9,881	29,642	1	3
	K/M/L/V	100%	6,587	19,761	1	3
	S/N	85%	5,599	16,797	1	3
	Q/O/G	25%	1,647	4,940	1	3



Destination (From/To)	Classes	Accrual	Normal (Enrich Miles/ Elite Miles)	Promo – 3X (Enrich Miles/ Elite Miles)	Normal (Elite Sector)	Promo – 3X (Elite Sector)
	F/A	300%				
KUL - BKI	J	200%	2,028	6,084	2	6
	C/D	175%	1,775	5,324	2	6
	Z	160%	1,622	4,867	2	6
	Y/B/H	150%	1,521	4,563	1	3
	K/M/L/V	100%	1,014	3,042	1	3
	S/N	85%	862	2,586	1	3
	Q/O/G	25%	254	761	1	3

- 6. Bookings ticketed prior to this Travel Period will NOT be eligible for this Promotion and no appeals will be entertained to allow this.
- 7. The 'Triple Everything' earned is based on the base Miles. There is no change to the Tier Bonus Miles for Silver, Gold and Platinum members.
- 8. This Promotion is not valid for flight (s) that is ticketed before the Booking Period and rebooked/reissued during the Booking Period. To be eligible for this Promotion, the original date of ticket issued must be within the Booking Period.
- 9. The 'Triple Everything' earned under this Promotion shall contribute towards the accumulation of Enrich Miles, Elite Miles and Elite Sectors required to qualify for, or maintain or upgrade Enrich Elite tier status for this year.

	Enrich Silver	Enrich Gold	Enrich Platinum	
Qualification Criteria	25,000 Elite Miles / 30 Elite Sectors in 1 Calendar Year	50,000 Elite Miles / 50 Elite Sectors in 1 Calendar Year	100,000 Elite Miles / 130 Elite Sectors in 1 Calendar Year	
Requalification Criteria	25,000 Elite Miles / 30 Elite Sectors in 1 Calendar Year	50,000 Elite Miles / 50 Elite Sectors in 1 Calendar Year	100,000 Elite Miles / 100 Elite Sectors in 1 Calendar Year	



- 10. The Promotion is valid ONLY on Malaysia Airlines operated flights and ticketed on MH 232 document only.
- 11. The Promotion is not valid on MH9000 series, **one**world and partner airlines, Firefly, MASwings (MH3000), codesharing flights (MH4000, MH5000), charter flights (MH 8000) or flights jointly operated by other airlines.
- 12. The flight is defined as any flight from point of origin to the destination.
- 13. This Promotion is only applicable for travel with the following eligible subclasses:

Class of Travel	Eligible Booking Class
First Class	F, A
Business Class	J
	C, D
	Z
Economy Class	Y, B, H
	K, M, L, V
	S, N
	O, Q, G

- 14. Award tickets redeemed with full miles or Miles + Cash will not be eligible for any Enrich Miles, Elite miles or Elite sectors.
- 15. Booking class that is not eligible for Enrich Miles, will not be eligible for Elite miles or Elite sectors.
- 16. There is no limit to the number of miles earned during this Booking Period.
- 17. The member is entitled to move up to more than one tier upgrade, depending on the earning of Elite Miles and Elite Sectors within the Travel Period.
- 18. The 'Triple Everything' will be credited to the Enrich Member's Account only after the member completes the journey.
- 19. For any retro claim request, the miles would be credited to the Enrich Member's account within six (6) to eight (8) weeks after the end of this Promotion ("Triple Everything").
- 20. If the Miles do not appear in the members' account after the Travel Period, the member can submit their claim within 6 months from date of qualifying travel.
- 21. This Promotion is also valid in conjunction with any other promotional offer by Enrich or Malaysia Airlines Berhad ("Malaysia Airlines").
- 22. By joining this Promotion, it is deemed that Enrich Members have read and have agreed to be bound by these Terms and Conditions. Any breach of these Terms and Conditions may result in forfeiture of the Triple Everything Promotion at Malaysia Airlines absolute discretion.
- 23. The Miles cannot be exchanged or sold for cash.



- 24. All other rules and regulation including Malaysia Airlines General Terms and Conditions and Enrich Terms and Conditions shall apply.
- 25. Malaysia Airlines shall not be liable for any disruption during the Travel Period, whether due to technical problems or otherwise, which is beyond its reasonable control. In the event of any disruption, reasonable effort shall be used to remedy the disruption and resume the Promotion on a fair and equitable basis to the entrants.
- 26. Malaysia Airlines reserves the right to cancel, suspend, postpone or extend the Promotion without any prior notice. For the avoidance of doubt, any cancellation, suspension, postponement or extension by Malaysia Airlines of the Promotion shall not entitle Enrich Members to any claim or compensation against Malaysia Airlines, its agents and employees for any and all losses or damages suffered or incurred by the Enrich Members as a direct or an indirect result of the act of cancellation, suspension, postponement or extension.
- 27. Malaysia Airlines reserves the right at any time to amend, delete or add to any of these Terms and Conditions including the mechanism of the Promotion at its absolute discretion without prior notice.
- 28. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Promotion.
- 29. Malaysia Airlines shall ensure that the collection, use and disclosure of the Enrich Members personal data in their participation of this Promotion are consistent with the Personal Data Protection Act 2010 ('PDPA'). It is acknowledged that personal data collected and processed in under this Promotion is obtained voluntarily and with your consent. Malaysia Airlines shall ensure that under no circumstances is the collected data, disclosed or sold or passed on to third-parties for any reason. However, Malaysia Airlines may disclose the data collected for a purpose directly related to the purpose it was disclosed at the time of collection to a third party such as other Malaysia Airlines affiliates and subsidiaries or in circumstances specified Malaysia Airlines published in the Personal Data Privacy Policy as http://www.malaysiaairlines.com/uk/en/footer/privacy-policy.html. Malaysia should not be held liable for any damage caused as a result of the collection, use, disclosure, loss, misuse, modification, unauthorised or accidental access, alteration or destruction of your personal data unless the actions of Malaysia Airlines were deliberate or grossly negligent.
- 30. If any matter arises which are not covered in these Terms and Conditions, they will be determined solely by Malaysia Airlines.



- 31. Enrich Members must read these applicable standards, rules and regulations together with these Terms and Conditions. If there is any inconsistency between the applicable standards, rules and regulations and with these Terms and Conditions, these Terms and Conditions shall prevail.
- 32. This Promotion and these Terms and Conditions are governed by the laws of Malaysia. Enrich Members agree to submit to the exclusive jurisdiction of the Courts of Malaysia over all matters arising from this Promotion.