



#ENRICHTRAVELCHALLENGE CONTEST

Terms and Conditions

A. Duration

1. The “#ENRICHTRAVELCHALLENGE CONTEST” (“Contest”) is organised by Enrich (“Organiser”) and will run from 8 May 2020 (12:00AM, Malaysian time) to 22 May 2020 (11:59PM, Malaysian time) (“Contest Period”).

B. Eligibility and Participation

1. Any person who has fulfilled the criteria below is eligible to participate in this Contest (“Participant”):
 - a. Be 18 years old or older;
 - b. Be an Enrich Member. Non-member can register for membership at www.enrich.malaysiaairlines.com and must register before submission of entry.
 - c. Be a follower of MAB’s Official Instagram account @malaysiaairlines and MAB’s Official Facebook account @Malaysia Airlines
2. The following person(s) shall not be eligible to participate in this Contest:
 - a. Permanent, contractual & temporary employees of MAB (including those within the Malaysia Aviation Group Berhad) and their immediate family members; and
 - b. Representatives, business partners and/or agents (including advertising and promotion agents and their immediate family members) of MAB.
3. The mechanics of the Contest are as follows:
 - a. Participants must take their most creative video to show their best travel transformation as below:
 - i. Transforming from their regular attire to their best vacation/ travel outfit with holiday expression
 - OR**
 - ii. Turning their home into a dream vacation or amazing travel experiences.
 - b. Participants must upload their video on their social media platform, Facebook or Instagram.
 - c. Participants can use TikTok, Instagram, or any video editing software to develop the video.
 - d. Participants must make their Instagram profile 'public' during the Contest Period from 8 May to 22 May 2020 in order for the Organiser to view the entry.
 - e. Participants must include #EnrichTravelChallenge #DontRushChallenge #EnrichbyMH for their video caption.



- f. Multiple entries are allowed in this Contest, however, only one (1) entry per Participant will be considered.
- g. Entries are to be submitted by 22 May 2020, 11.59PM (Malaysian time).
- h. Five (5) best submission will be selected as Winners based on merit of Creativity and Quality of submission.
- i. The selection will be in no particular order and decided by the organiser based on best Creative and Quality video viewed. The decision on the Winners is final. The organiser will not entertain any dispute on its decision on the selection of the Winners.
- j. Winners will be contacted via email/phone or social media with information on the Prize.
- k. In the event the participant is identified as Non-Enrich member, Enrich has the right to disqualify the participant.

C. Prize

- 1. Five (5) Participants will be selected as Winners based on merit of Creativity and Quality of submission.
- 2. The decision on the Winners is final. The organiser will not entertain any dispute or queries on its decision on the selection of the Winners.
- 3. The five (5) Winners will each receive 10,000 Enrich Miles ("Prize"). The Prize is subject to certain terms and conditions, including:
 - a. The Enrich Miles are valid for a period of one (1) year only from the month and year, once credited to the Winners' account.
 - b. Extension of miles is allowed for 12 months from the month they are set to expire via Malaysia Airlines Call Centre or by visiting your nearest Malaysia Airlines ticket office. A rate of MYR0.02 per mile and an administration fee of MYR40 will be charged for every transaction.
 - c. The Enrich Miles will be credited into the Winners' account within three (3) weeks after Campaign Period or such other date as decided by MAB at its absolute discretion.
 - d. The Enrich Miles awarded to the Winners are not transferable, redeemable for cash or exchangeable for any other gift whether in part or in full.
 - e. The Winners shall settle any claim, dispute or question arising in connection with the use of the Enrich Miles directly with Enrich, Malaysia Airlines.
 - f. Should any dispute arise, the decision by Enrich, Malaysia Airlines, will be final. MAB reserves the right to forfeit the Enrich Miles based on MAB's sole and absolute discretion.
 - g. Failure to redeem the Enrich Miles within the manner and period stipulated in the Terms and Conditions will result in forfeiture of the Enrich Miles and the Winners will have no claim whatsoever against MAB, its agents and/or employees.
 - h. MAB shall not liable for any additional or incidental costs, taxes, expenses, charges, fees, losses or damage incurred. Malaysia Airlines, its agents and



- employees shall not be liable for any loss or damage whatsoever suffered (including but not limited to indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from the Prize.
- i. MAB shall not be liable or responsible for any loss or damage suffered by the Winners or their travelling companion if the Winners or their travelling companion does not utilise the Prize as a result of any statutory requirements not met, Government travel warning or advisory applicable to the destination country and/or countries.
 - j. MAB shall have no obligation to substitute any alternative prize, cash equivalent or other compensation where the Winners fails to redeem the Enrich Miles for any reason.
 - k. For more details on Enrich Miles redemption, please visit www.malaysiaairlines.com
4. The Winner will be notified by email/phone/social media ("Winning Notification") within fourteen (14) working days after the Contest period or such other date as decided by Enrich at its absolute discretion. The Winning Notification will include instructions on how to claim the Prizes.
 5. Reasonable efforts will be made to contact the Winner. If the Winner does not respond within the stipulated time, the Winner will be disqualified, and Enrich reserves the right to offer the Prize to the next Participant based on the judges' sole and absolute discretion.
 - Enrich will attempt to contact the Winner at least three (3) times. If the first attempt to contact fails, another two (2) attempts will be made to contact the said Winner.
 - In the event the Winner is not contactable after three (3) attempts:
 - i. He/she will be disqualified, and no appeals will be entertained
 - ii. The next shortlisted Participant will be contacted until the Prize can be awarded.
 6. Any and all expenses and arrangement (including but not limited to travel, airport transfer, accommodation, personal cost, food and beverage) incurred in relation to accepting, collecting or using the Prize shall be borne by the Winners.
 7. Should a Winner's contact details change during or after the Contest Period, it is the Winner's responsibility to notify Enrich directly and update their contact details in Enrich Account.
 8. Enrich, at its sole and absolute discretion, reserves the right to update the Participants' personal details in Enrich system based on the information submitted in this Contest during the Contest Period.



D. General Terms

1. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to attend/participate in this Contest and to redeem the Prize are the sole responsibility of the Participants.
2. Enrich reserves the right to use, reproduce, edit and distribute materials submitted for this Contest for publication and/or display in any media format and any media channels without obtaining further prior permission and payment of any fees or royalty to the Participant.
3. Enrich reserves the right to use the Winner's name, images, comments, materials relating to this Contest and the results of this Contest for the purpose of any announcement or promotional or marketing purposes in any media format and any media channels without any fee being paid. The Participant shall hold Enrich free and harmless from any claims and/or liabilities whatsoever resulting from the usage or the reproduction of the submitted materials by Enrich. This clause shall survive the expiration of this Contest Period.
4. Enrich, at its sole and absolute discretion, reserves the right to disqualify any Participant and revoke or forfeit any Prize at any stage of the Contest without prior notice if:
 - a. The Participant is not an eligible Participant;
 - b. The Participant fails to fully comply with the Terms and Conditions stipulated herein;
 - c. Entries are incomplete;
 - d. The Participant breaches any of the Terms and Conditions or other rules and regulations of the Contest or violates any applicable laws or regulations;
 - e. Enrich has, at its sole discretion, any reason whatsoever to believe that such Participant has attempted to undermine the operation of the Contest in any way whatsoever, including but not limited to fraud, cheating or deception.
5. Enrich's decision on matters relating to the Contest (including, but not limited to the selection of the Winner) shall be final and absolute. No discussion, correspondence, enquiry, appeal or challenge by any of the Participants in respect of any decision of Enrich shall be entertained.
6. Prizes must be collected in accordance with the mode to be specified by Enrich, at its sole and absolute discretion, upon notification of any winnings. Failure to adhere to the mode of collection and within the stipulated time period will result in forfeiture of the Prizes and the Winner shall have no claim whatsoever against Enrich, its affiliates, subsidiaries, agents, employees, representatives,



retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of Enrich, in the event of forfeiture thereof.

7. Notwithstanding the above, Enrich is entitled to replace the Prize with other prizes of similar value at any time without any prior notice.
8. Enrich, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of Enrich, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from participation in this Contest.
9. The Terms and Conditions of the Contest shall be construed, governed and interpreted in accordance with the laws of Malaysia.
10. All rights and privileges herein granted to Enrich are irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. Under no circumstances shall the Participant have the right to injunctive relief or to restrain or otherwise interfere with the organisation of the Contest, the production, distribution, exhibition and/or exploitation of the Contest and/or any product based on and/or derived from the Contest.
11. Enrich reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.
12. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Contest.
13. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms & Conditions and the translated version, the English Terms & Conditions shall prevail.
14. By virtue of an entry to the Contest, the Participants signify their absolute and unconditional acceptance and agreement to all the Terms and Conditions stipulated herein.
15. Enrich reserves the right to cancel, terminate or suspend the Contest without any prior notice. For the avoidance of doubt, any cancellation, termination or suspension by Enrich of the Contest shall not entitle the Participants to any claim or compensation against Enrich, its agents and employees for any and



all losses or damages suffered or incurred by the Participants as a direct or an indirect result of the act of cancellation, termination or suspension thereof.

16. Enrich will not be held responsible for any typographical errors or misprint under these Terms and Conditions.