Buy Miles Promo with Extra 30% Bonus Miles

Terms and Conditions

A. Duration

1. The **Buy Miles Promo with Extra 30% Bonus Miles** ("Campaign") is organised by Malaysia Airlines Berhad ("MAB") and will run from 8 June 2018 until 31 July 2018 ("Campaign Period").

B. Eligibility and Participation

- 1. Any person who has fulfilled the criteria below is eligible to participate in this Campaign ("Participant"):
 - a. A registered Enrich member
 - Non-member can register for membership at <u>Malaysia Airlines</u> <u>website</u> and must register before end of Campaign Period.
 - b. An Enrich member who purchase a minimum of 1,000 Enrich Miles and maximum of 50,000 Enrich Miles per transaction during the Campaign Period. A maximum of 150,000 Enrich Miles can be purchased per calendar year per Enrich member.
- 2. The mechanics of the Campaign are as follows:
 - a. Enrich member must purchase Enrich Miles ("Buy Miles") within the Campaign Period which is 8 June 2018 to 31 July 2018 to be automatically eligible to earn extra 30% Bonus Miles.
 - b. Buy Miles can be done at Buy Miles on Malaysia Airlines website.
 - c. Buy Miles may be purchased at a rate of USD0.025 per mile. The local equivalent rate shall apply for purchases made in countries outside Malaysia.
 - d. After successful completion of payment transaction, the Enrich Miles purchased and the extra 30% Bonus Miles will be credited into the Enrich member's account within 1 to 3 days.
 - e. The Buy Miles and extra 30% Bonus Miles earned under this Promotion shall not contribute towards the accumulation of Elite Miles required to qualify for or maintain Elite Status.
 - f. The extra 30% Bonus Miles cannot be exchanged or sold for cash.
 - g. Buy Miles have a 3-year validity term which will expire at the end of the month in which it was purchased in the third year.
 - h. Enrich Miles purchased are non-refundable.
 - i. Buy Miles is not available for purchase at Malaysia Airlines Call Centre & Ticket Offices.

j. Any purchased Miles made after 31 July 2018 will not be entitled for the extra 30% Bonus Miles.

C. General Terms

- 1. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to participate in this Campaign is the sole responsibility of the Participants.
- 2. MAB reserves the right to use, reproduce, edit and distribute materials submitted for this Campaign for publication and/or display in any media format and any media channels without obtaining further prior permission and payment of any fees or royalty to the Participant.
- 3. MAB reserves the right to use the Participant's name, images, comments, materials relating to this Campaign for the purpose of any announcement or promotional or marketing purposes in any media format and any media channels without any fee being paid. The Participant shall hold MAB free and harmless from any claims and/or liabilities whatsoever resulting from the usage or the reproduction of the submitted materials by MAB. This clause shall survive the expiration of this Campaign Period.
- 4. MAB, at its sole and absolute discretion, reserves the right to disqualify any Participant and revoke or forfeit any Bonus Miles at any stage of the Campaign without prior notice if:
 - (a) The participant is not an eligible Participant;
 - (b) The Participant fails to fully comply with the Terms and Conditions stipulated herein;
 - (c) Entries are incomplete;
 - (d) The Participant breaches any of the Terms and Conditions or other rules and regulations of the Campaign or violates any applicable laws or regulations;
 - (e) MAB has, at its sole discretion, any reason whatsoever to believe that such Participant has attempted to undermine the operation of the Campaign in any way whatsoever, including but not limited to fraud, cheating or deception.
- 5. MAB's decision on matters relating to the Campaign shall be final and absolute. No discussion, correspondence, enquiry, appeal or challenge by any of the Participants in respect of any decision of MAB shall be entertained.
- 6. MAB, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of MAB, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from participation in this Campaign.
- 7. The Terms and Conditions of the Campaign shall be construed, governed and interpreted in accordance with the laws of Malaysia.

- 8. All rights and privileges herein granted to MAB are irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. Under no circumstances shall the Participant have the right to injunctive relief or to restrain or otherwise interfere with the organisation of the Campaign, the production, distribution, exhibition and/or exploitation of the Campaign and/or any product based on and/or derived from the Campaign.
- 9. MAB reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.
- 10. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Campaign.
- 11. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms & Conditions and the translated version, the English Terms & Conditions shall prevail.
- 12. By virtue of an entry to the Campaign, the Participants signify their absolute and unconditional acceptance and agreement to all the Terms and Conditions stipulated herein.
- 13. MAB reserves the right to cancel, terminate or suspend the Campaign without any prior notice. For the avoidance of doubt, any cancellation, termination or suspension by MAB of the Campaign shall not entitle the Participants to any claim or compensation against MAB, its agents and employees for any and all losses or damages suffered or incurred by the Participants as a direct or an indirect result of the act of cancellation, termination or suspension thereof.
- 14. MAB will not be held responsible for any typographical errors or misprint under these Terms and Conditions.