



## **WIN YOUR SHARE OF 50,000 ENRICH MILES WITH MALAYSIA AIRLINES APP**

### **Terms and Conditions**

#### **A. Duration**

1. The **“Win your share of 50,000 Enrich Miles with Malaysia Airlines App”** (“Campaign”) is organised by Malaysia Airlines Berhad (“MAB”) and will run from 30 August 2018 to 15 September 2018 (“Campaign Period”).

#### **B. Eligibility and Participation**

1. Any person who has fulfilled the criteria below is eligible to participate in this Campaign (“Participant”):
  - a. Be 18 years old or older;
  - b. Enrich members who have downloaded the Malaysia Airlines App and registered as a Malaysia Airlines Mobile User within the Campaign Period.
  - c. Non-member can register for membership at <https://www.malaysiaairlines.com/enrich-portal/user-registration.html> and download the Malaysia Airlines App within the Campaign period.
2. The following person(s) shall not be eligible to participate in this Campaign:
  - a. An Enrich member who has downloaded the Malaysia Airlines App outside of the Campaign Period (before or after the Campaign Period).
3. The mechanics of the Campaign are as follows:
  - a. Participant must download the Malaysia Airlines App and login to their Enrich account with their Enrich membership number within the Campaign Period.
  - b. The Winner(s) will be randomly selected by MAB and upon verification, will receive 500 Enrich Miles.

#### **C. Prize**

1. Hundred (100) Winners (“Winners”) will each receive 500 Enrich Miles (“Prize”).
2. The Winners will be notified by email (“Winning Notification”) within four (4) weeks from the end of Campaign Period or such other date as decided by MAB at its absolute discretion.
3. Should a Winner’s contact details change during the Campaign Period, it is the Winner's responsibility to update their contact details in Enrich Account.
4. The Prize is subject to the following terms and conditions:
  - a. The Enrich Miles are valid for a period of one (1) year only from the month and year once credited to the Winners’ account.
  - b. Extension of miles is allowed for 12 months from the month they are set to expire via Malaysia Airlines Call Centre or by visiting your nearest Malaysia



Airlines ticket office. A rate of MYR0.02 per mile and an administration fee of MYR40 will be charged for every transaction.

- c. The Enrich Miles will be credited into the Winners' account within four (4) weeks after Campaign Period.
  - d. The Enrich Miles awarded to the Winners are not transferable, redeemable for cash or exchangeable for any other gift whether in part or in full.
  - e. The Winners shall settle any claim, dispute or question arising in connection with the use of the Enrich Miles directly with Enrich, Malaysia Airlines.
  - f. Should any dispute arise, the decision by Enrich, Malaysia Airlines, will be final. MAB reserves the right to forfeit the Enrich Miles based on MAB's sole and absolute discretion.
  - g. Failure to redeem the Enrich Miles within the manner and period stipulated in the Terms and Conditions will result in forfeiture of the Enrich Miles and the Winners will have no claim whatsoever against MAB, its agents and/or employees.
  - h. MAB shall have no obligation to substitute any alternative prize, cash equivalent or other compensation where the Winners fails to redeem the Enrich Miles for any reason.
5. Any and all expenses and arrangement (including but not limited to travel, accommodation, food and beverage) incurred in relation to accepting, collecting or using the Prize shall be borne by the Winners.

#### **D. General Terms**

1. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to participate in this Campaign and to redeem the Prize are the sole responsibility of the Participants.
2. MAB reserves the right to use, reproduce, edit and distribute materials submitted for this Campaign for publication and/or display in any media format and any media channels without obtaining further prior permission and payment of any fees or royalty to the Participant.
3. MAB reserves the right to use the Winner's name, images, comments, materials relating to this Campaign and the results of this Campaign for the purpose of any announcement or promotional or marketing purposes in any media format and any media channels without any fee being paid. The Participant shall hold MAB free and harmless from any claims and/or liabilities whatsoever resulting from the usage or the reproduction of the submitted materials by MAB. This clause shall survive the expiration of this Campaign Period.
4. MAB, at its sole and absolute discretion, reserves the right to disqualify any Participant and revoke or forfeit any Prize at any stage of the Campaign without prior notice if:
  - a. The participant is not an eligible Participant;
  - b. The Participant fails to fully comply with the Terms and Conditions stipulated herein;
  - c. Entries are incomplete;



- d. The Participant breaches any of the Terms and Conditions or other rules and regulations of the Campaign or violates any applicable laws or regulations;
  - e. MAB has, at its sole discretion, any reason whatsoever to believe that such Participant has attempted to undermine the operation of the Campaign in any way whatsoever, including but not limited to fraud, cheating or deception.
5. MAB's decision on matters relating to the Campaign (including, but not limited to the selection of the Winner) shall be final and absolute. No discussion, correspondence, enquiry, appeal or challenge by any of the Participants in respect of any decision of MAB shall be entertained.
6. Prizes must be collected in accordance with the mode to be specified by MAB, at its sole and absolute discretion, upon notification of any winnings. Failure to adhere to the mode of collection and within the stipulated time period will result in forfeiture of the Prizes and the Winner shall have no claim whatsoever against MAB, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of MAB, in the event of forfeiture thereof.
7. Notwithstanding the above, MAB is entitled to replace the Prize with other prizes of similar value at any time without any prior notice.
8. MAB, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of MAB, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from participation in this Campaign.
9. The Terms and Conditions of the Campaign shall be construed, governed and interpreted in accordance with the laws of Malaysia.
10. All rights and privileges herein granted to MAB are irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. Under no circumstances shall the Participant have the right to injunctive relief or to restrain or otherwise interfere with the organisation of the Campaign, the production, distribution, exhibition and/or exploitation of the Campaign and/or any product based on and/or derived from the Campaign.
11. MAB reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.
12. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Campaign.
13. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms &



Conditions and the translated version, the English Terms & Conditions shall prevail.

14. By virtue of an entry to the Campaign, the Participants signify their absolute and unconditional acceptance and agreement to all the Terms and Conditions stipulated herein.
15. MAB reserves the right to cancel, terminate or suspend the Campaign without any prior notice. For the avoidance of doubt, any cancellation, termination or suspension by MAB of the Campaign shall not entitle the Participants to any claim or compensation against MAB, its agents and employees for any and all losses or damages suffered or incurred by the Participants as a direct or an indirect result of the act of cancellation, termination or suspension thereof.
16. MAB will not be held responsible for any typographical errors or misprint under these Terms and Conditions.