



ENRICH BIZCONNECT SIGN UP & BONUS MILES CAMPAIGN

(Terms and Conditions)

A. Duration

1. The **ENRICH BIZCONNECT SIGN UP BONUS CAMPAIGN** is organised by **Malaysia Airlines Berhad** (“MAB” or “Enrich”) and will run from **15 MAY 2020 – 31 AUGUST 2020**.

B. Eligibility and Participation

1. The successful new sign up partner(s) shall be eligible to participate in this Enrich BizConnect Sign Up & Bonus Miles Campaign (“Campaign”):
2. The partner(s) who has fulfilled all the criteria below is eligible to participate in this Campaign (“Partner”):
 - a. Must be registered as a partner at www.malaysiaairlines/enrichbizconnect
 - b. The application must be successfully approved by Enrich and upon receipt of an acceptance email from Enrich.
3. The mechanics of the Campaign are as follows:
 - a. Sign up offer:
 - (i) First 50 Partner who successfully sign up and purchase a minimum 1,000 Enrich Miles will receive 2,000 Bonus Enrich Miles.
 - (ii) Minimum of 1,000 Miles purchase is required.
 - (iii) Payment to purchase the Miles must be by credit card or debit card
 - b. Enrich BizConnect Bonus Miles:
 - (i) Partner will receive 20% Bonus Enrich Miles from the total of Miles purchased
 - (ii) Applicable for the 1st time Miles purchase only.
 - (iii) Minimum purchase of 5,000 Enrich Miles is required.
 - (iv) Payment to purchase the Miles must be by credit card or debit card
 - c. Enrich will credit the total Miles purchased in the Partner’s account within 48 hours upon full payment received successfully for the Miles purchased.
 - d. For Bonus Enrich Miles, Enrich will credit into Partner’s account 2 weeks after campaign ended.
 - e. To qualify for the Sign Up Offer and Bonus Miles campaign, the successful sign up and Miles purchase must be within the campaign period ie. from **15 May 2020 – 31 August 2020**.
 - f. The Campaign Period will end at 11.59 pm Malaysia time on 31 AUGUST 2020 irrespective if transacted outside Malaysia time.



g. The Enrich BizConnect's terms and conditions will [apply](#).

4. Sign up and Bonus Illustration:

1. Partner will receive 2,000 Bonus Enrich Miles as a sign up offer.

| Partner | Minimum Miles Purchase | Sign up offer | Bonus Enrich Miles | Total Enrich Miles Received |
|-----------|------------------------|--------------------------|--------------------|-----------------------------|
| Partner A | 1,000 Enrich Miles | 2,000 Bonus Enrich Miles | NIL | 3,000 Enrich Miles |

2. Partner will receive 20% additional Bonus Enrich Miles from the total Enrich Miles purchased.

| Partner | Minimum Miles Purchase | Sign up offer | Bonus Enrich Miles | Total Enrich Miles Received |
|-----------|------------------------|--------------------------|---|-----------------------------|
| Partner B | 5,000 Enrich Miles | 2,000 Bonus Enrich Miles | 20% upon Minimum Miles Purchase (1,000 Enrich Miles) | 8,000 Enrich Miles |
| Partner C | 50,000 Enrich Miles | 2,000 Bonus Enrich Miles | 20% upon Minimum Miles Purchase (10,000 Enrich Miles) | 62,000 Enrich Miles |

C. General Terms

- Enrich Miles purchased made prior to or after this Campaign will not be eligible for the sign up offer and 20% Bonus Enrich Miles. No appeals will be entertained.
- The Enrich Miles purchased and Bonus Miles accorded are non-refundable and cannot be exchanged for cash in part or full. No appeals will be entertained.
- Below is the Enrich Miles purchased validity from the date Enrich Miles uploaded into Participant account:

| | | |
|---------|--------------------|----------------|
| Tier 1: | 1,000 to 50,000 | Expiry 1 year |
| Tier 2: | 50,001 to 100,000 | Expiry 1 year |
| Tier 3: | 100,001 to 200,000 | Expiry 1 year |
| Tier 4: | 200,001 to 500,000 | Expiry 2 years |
| Tier 5: | Above 500,000 | Expiry 2 years |
- The 2,000 bonus Miles and 20% Bonus Miles is valid for 01 (one) year only from the date the miles are credited into the Partner's account.
- The Enrich miles awarded into the Partner's customer/ member account by the Partner will be valid for 03 (three) years from the date the Miles are credited.



6. Enrich shall not be held responsible for any delays caused by inaccurate submission of the details by Partner.
7. Enrich reserves the right at its sole discretion to deduct or change any Miles purchased by Partner for the purpose of correcting any errors or inaccuracies of information.
8. All personal costs and/or any other costs and/or related expenses that are incurred to attend/participate in this Campaign and to purchase the Enrich Miles are the sole responsibility of the Partner.
9. MAB reserves the right to use, reproduce, edit and distribute materials submitted for this Campaign for publication and/or display in any media format and any media channels without obtaining further prior permission and payment of any fees or royalty to the Partner.
10. MAB reserves the right to use the Partner's name, images, comments, materials relating to this Campaign and the results of this Campaign for the purpose of any announcement or promotional or marketing purposes in any media format and any media channels without any fee being paid. The Partner shall hold MAB free and harmless from any claims and/or liabilities whatsoever resulting from the usage or the reproduction of the submitted materials by MAB. This clause shall survive the expiration of this Campaign Period.
11. MAB, at its sole and absolute discretion, reserves the right to disqualify any Partner and revoke or forfeit any Enrich Miles at any stage of the Campaign without prior notice if:
 - (a) The Partner is not an eligible Partner;
 - (b) The Partner fails to fully comply with the Terms and Conditions stipulated herein;
 - (c) The Partner breaches any of the Terms and Conditions or other rules and regulations of the Campaign or violates any applicable laws or regulations;
 - (d) MAB has, at its sole discretion, any reason whatsoever to believe that such Partner has attempted to undermine the operation of the Campaign in any way whatsoever, including but not limited to fraud, cheating or deception.
12. MAB's decision on matters relating to the Campaign shall be final and absolute. No discussion, correspondence, enquiry, appeal or challenge by any of the Partner in respect of any decision of MAB shall be entertained.
13. Notwithstanding the above, MAB is entitled to replace the Enrich Miles with other items of similar value at any time without any prior notice.
14. MAB, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of MAB, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal

injury suffered or sustained in connection with or arising from participation in this Campaign.

15. The Terms and Conditions of the Campaign shall be construed, governed and interpreted in accordance with the laws of Malaysia.
16. All rights and privileges herein granted to MAB are irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. Under no circumstances shall the Partner have the right to injunctive relief or to restrain or otherwise interfere with the organisation of the Campaign, the production, distribution, exhibition and/or exploitation of the Campaign and/or any product based on and/or derived from the Campaign.
17. MAB reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.
18. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Campaign.
19. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms & Conditions and the translated version, the English Terms & Conditions shall prevail.
20. By virtue of an entry to the Campaign, the Partner signify their absolute and unconditional acceptance and agreement to all the Terms and Conditions stipulated herein.
21. MAB reserves the right to cancel, terminate or suspend the Campaign without any prior notice. For the avoidance of doubt, any cancellation, termination or suspension by MAB of the Campaign shall not entitle the Partner to any claim or compensation against MAB, its agents and employees for any and all losses or damages suffered or incurred by the Partner as a direct or an indirect result of the act of cancellation, termination or suspension thereof.
22. MAB will not be held responsible for any typographical errors or misprint under these Terms and Conditions.