

Triple Enrich Miles Accrual Campaign on Firefly

Terms and Conditions

A. Duration

1. The **Triple Enrich Miles Accrual Campaign on Firefly** (“Campaign”) is organised by Malaysia Airlines Berhad (“MAB”) together with Firefly Sdn Bhd (“Firefly”) and will run from 27 August 2018 until 5 September 2018 (“Campaign Period”).
2. The travel period pursuant to this campaign is strictly from 27 August 2018 to 30 September 2018 (“Travel Period”). The entire flight journey, return or otherwise, must be within the Travel period.
3. The booking period will start at 00:00 on 27 August 2018, Malaysia local time (GMT +8) and will end at 23:59 on 31 August 2018, Malaysia local time (GMT +8).

Booking Period : 27 August 2018 – 5 September 2018
Travelling Period: 27 August 2018 – 30 September 2018

B. Eligibility and Participation

1. Any person who has fulfilled the criteria below is eligible to participate in this Campaign (“Participant”):
 - a. Be an Enrich member. Non-member can register for membership via Malaysia Airlines website [at https://www.enrich.malaysiaairlines.com/EnrichWebsite/signup](https://www.enrich.malaysiaairlines.com/EnrichWebsite/signup);
 - b. An Enrich member must purchase the respective Firefly full revenue qualifying fare tickets with valid booking number; and
 - c. Purchase is made during the Campaign Period and travel within the Travel Period.
2. The mechanics of the Campaign are as follows:
 - a. Enrich Member must provide his/her valid Enrich membership number when making the flight booking during the Campaign Period; and
 - b. Enrich Members are entitled to earn Bonus Miles (“Bonus Miles”) at 2X of Base Miles for qualifying booking class on Firefly flights within the Campaign Period.
 - c. This Campaign is valid for one-way/return journey on flights operated solely by Firefly from/to a destination. “From/to” in this context refers to travel between two destinations, e.g. from Subang to Penang and return or Penang to Subang and return.
 - d. Not eligible on codeshare flight (MH5000 series), joint services or charter flights.

C. Bonus Enrich Miles

1. Bonus Enrich Miles will be credited based on the qualifying travel class on Firefly flights as per following:

Booking Class	Base Miles	Bonus Enrich Miles	Total Miles Accrual
Y, W, U	100%	200%	300%
K, B, M, C	70%	140%	210%
Q, H, S, D	50%	100%	150%
T, L, V	25%	50%	75%

2. The Bonus Enrich Miles would only be credited after flight activity/activities has/have been completed in accordance with these Terms and Conditions.
3. For any retro claim request within the 06 month claim period, the Bonus Enrich Miles would be credited to the Enrich Member’s account after the end of this Campaign.
4. The Bonus Enrich Miles cannot be exchanged or sold for cash.
5. Members will be eligible for Elite miles and Elite sectors only on qualifying fare(s) / booking class(es) as per the Elite Miles/Sectors Accrual table available in the Malaysia Airlines website.

D. General Terms

1. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to participate in this Campaign are the sole responsibility of the Participants.
2. MAB reserves the right to use, reproduce, edit and distribute materials submitted for this Campaign for publication and/or display in any media format and any media channels without obtaining further prior permission and payment of any fees or royalty to the Participant.
3. MAB reserves the right to use the Participant’s name, images, comments, materials relating to this Campaign and the results of this Campaign for the purpose of any announcement or promotional or marketing purposes in any media format and any media channels without any fee being paid. The Participant shall hold MAB free and harmless from any claims and/or liabilities whatsoever resulting from the usage or the reproduction of the submitted materials by MAB. This clause shall survive the expiration of this (Campaign Period).
4. MAB, at its sole and absolute discretion, reserves the right to disqualify any Participant and revoke or forfeit any Bonus Miles at any stage of the Campaign without prior notice if:
 - (a) The participant is not an eligible Participant;
 - (b) The Participant fails to fully comply with the Terms and Conditions stipulated herein;
 - (c) Entries are incomplete;

- (d) The Participant breaches any of the Terms and Conditions or other rules and regulations of the Campaign or violates any applicable laws or regulations;
 - (e) MAB has, at its sole discretion, any reason whatsoever to believe that such Participant has attempted to undermine the operation of the Campaign in any way whatsoever, including but not limited to fraud, cheating or deception.
5. MAB's decision on matters relating to the Campaign shall be final and absolute. No discussion, correspondence, enquiry, appeal or challenge by any of the Participants in respect of any decision of MAB shall be entertained.
 6. MAB, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of MAB, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from participation in this Campaign.
 7. The Terms and Conditions of the Campaign shall be construed, governed and interpreted in accordance with the laws of Malaysia.
 8. All rights and privileges herein granted to MAB are irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. Under no circumstances shall the Participant have the right to injunctive relief or to restrain or otherwise interfere with the organisation of the Campaign, the production, distribution, exhibition and/or exploitation of the Campaign and/or any product based on and/or derived from the Campaign.
 9. MAB reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.
 10. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Campaign.
 11. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms & Conditions and the translated version, the English Terms & Conditions shall prevail.
 12. By virtue of an entry to the Campaign, the Participants signify their absolute and unconditional acceptance and agreement to all the Terms and Conditions stipulated herein.
 13. MAB reserves the right to cancel, terminate or suspend the Campaign without any prior notice. For the avoidance of doubt, any cancellation, termination or

suspension by MAB of the Campaign shall not entitle the Participants to any claim or compensation against MAB, its agents and employees for any and all losses or damages suffered or incurred by the Participants as a direct or an indirect result of the act of cancellation, termination or suspension thereof.

14. MAB will not be held responsible for any typographical errors or misprint under these Terms and Conditions.